

P. Jasmine Katatikarn

Lighting Artist

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PROFILE

Artist, technical director and creative leader with proven success motivating diverse teams to design innovative storytelling elements across design mediums. Hands-on team builder with proven success building programs and organizations from the ground up, identifying and acting upon opportunities to support professional development and artistic experimentation. Experienced educator and mentor with a passion for providing concrete steps to support individualized paths to personal development and career growth.

CORE EXPERTISE

Creative Problem-Solving – Cross-Functional Leadership – Team Development and Training - Content Development – Brand and Logo Design - Digital Marketing – Entrepreneurship – Organizational Development - Lighting Design and Look Development – Maya – Arnold - Houdini – Nuke – Substance Painter - Adobe Creative Suite – Final Cut Pro

PROFESSIONAL EXPERIENCE

CG LEAD | Framestore | New York, NY | 2021 – Present

Leading technical aspects of VFX 3D commercial projects, shot development and lighting for CG shots and sequences. Leading a team of CG artists during the shot production phase. Troubleshooting projects, working with producers and supervisors to deliver projects on time with high quality. Managing and mentoring CG artists through feedback and guidance throughout the process.

CO-FOUNDER | Academy of Animated Art | Virtual | 2014 – Present

Built virtual training program educating hundreds of students in the disciplines of feature animation and visual effects. Led research, content creation, instructor selection and curriculum development to drive continuous growth.

- ★ Researched, built and executed studio's marketing plan from scratch, encompassing webinar creation, copy writing and online sales – secured six figures in annual profit while expanding program's audience.
- ★ Developed, created and taught course material designed for industry beginners, educating hundreds of international students across levels of proficiency to support entry into the computer animation industry.

SENIOR LIGHTING TECHNICAL DIRECTOR | Blue Sky Studios | Greenwich, CT | 2010 – 2021

Collaborated with lighting team and artistic leadership to optimize lighting and compositing for sequences and shots, driving efficiency and high quality from research to implementation. Key films included Spies in Disguise, Ferdinand, Ice Age: Collision Course, Peanuts, Rio 2, and Epic.

- ★ Built and developed department-wide training program from the ground up, leading a small team to build curriculum, select instructors, manage course development and coordinate across all artists and staff – designed and distributed over 70 courses benefiting over 50 lighting artists, supporting organization-wide transition and renewing motivation.
- ★ Worked hands-on to drive team engagement and performance. Adapted quickly to changing priorities to maintain team's workflow during periods of ambiguity.

LIGHTING TECHNICAL DIRECTOR | Freelance | New York, NY | 2009 – 2010

Identified and implemented tools and reference materials to create innovative design solutions for photo-realistic and stylized projects. Facilitated communication between small teams and production management to ensure creative alignment and on-time delivery. Key clients included The Mill, Framestore, and Blue Sky Studios.

ADJUNCT PROFESSOR | New York University | New York, NY | 2009

Provided students introductory instruction on photorealistic lighting and rendering techniques – created curriculum and provided individualized feedback to support each student's developing reel.

ADJUNCT PROFESSOR | Parsons School of Design | New York, NY | 2007

Developed, created and taught custom course providing introductory instruction on 3D lighting and visual effects, supporting creation of individual projects for each student's developing portfolio.

ADDITIONAL EXPERIENCE

LEAD LIGHTING TECHNICAL DIRECTOR | Rhino FX | New York, NY | 2005 – 2009

JUNIOR DESIGNER | Godiva Chocolatier, Inc | New York, NY | 2001 – 2003

EDUCATION

Master of Science, Digital Imaging and Design – New York University

Bachelor of Arts, Economics & Art History – Vassar College

Traditional Animation, Studio Lighting, Cinematography – School of Visual Arts

CERTIFICATIONS

Certified Scrum Master – 2019

Certified Life Coach – 2019

PUBLICATIONS

Lighting for Animation: The Art of Visual Storytelling – Co-Author | 2016